

Founder's Associate Intern – Women's Health Startups in Charlottesville and NYC

Women make 80% of the healthcare purchase decisions, yet only 3% digital health funding went to femtech companies. One UVA Alumna is trying to change that – and looking for you to help.

This is a unique opportunity to work directly with Founder, Investor and Women's Health Entrepreneur [Jodi Neuhauser](#) on 5 women's health startups. A 2005 graduate of the College of Arts & Sciences, Jodi has worked across 4 continents in large organizations (WPP, Conde Nast, Omnicom) and small ones (Wesper, LQA). She has been a long-time advisor to health tech companies, but in 2019 saw the opportunity in the women's health space to create multiple businesses:

- [Ovatera](#)
- [Ovajoyed](#)
- Stealth Birth Control Startup
- [Allo Fertility](#)
- [Reneu Travel](#)

Each company has their own mission and vision – and you will be a key player in helping to move towards key milestones in each. **This is not the usual start-up internship!** You will have full responsibility and ownership of complex business activities, leading the charge on some of our most important initiatives. You will work closely with all key stakeholders to drive critical decisions and execute strategic projects across all organizations. We will design your internship around your interests, blind spots and future ambitions.

Tasks

- Lead all aspects of Reneu Fertility Travel's February 2020 Female Founders Product including marketing, operations, finance, supply chain, execution, partnerships and events. This is an opportunity to be on the ground-floor of a startup to understand all elements of entrepreneurship and have ownership of direct results you can share in future job interviews.
- Work with Founder on Ovatera through marketplace development and VC fundraising learning sales, marketing and partnerships.
- Work with Founder on a stealth birth control startup along with co-founding team.
- Work with Founder on Allo Fertility – the first digital platform for fertility data.
- Work with Founder on Ovajoyed, a South-African based fertility startup.

Requirements

- You're hungry and driven. You have an insatiable appetite for learning through curiosity.
- Excellent written and verbal communication skills.
- Familiar with digital marketing and entrepreneurship. A bonus if you come from a finance or engineering background.
- Prior experience in a highly driven environment (start-up, consulting, investment banking, VC)
- Excellent academic track record

- Self-motivated. We will meet 2x/week in Charlottesville (or remotely), but otherwise internship will be self-directed with Slack/electronic check-ins.
- A can-do attitude and a natural problem solver
- Strong analytical skills and structured way of working with high attention to detail
- Genuine passion for entrepreneurship and women's health

Benefits

- Work side-by-side with a UVA Alumna founder of 5 businesses in the women's health space.
- Have an impact and learn entrepreneurship by heart.
- Shape your role based on what you want to do after graduation.
- Paid internship or for University credit – we can discuss.
- Discounts on supplements, global knowledge and possible global travel COVID dependent.
- Access to Executive Coaching and professional development.

Details:

- Internship duration: 2021 School Year + Summer 2022 (Possibility). Could easily turn into a full-time post-graduation role at one of the companies.
- Starting date: October 2021

Interested in learning more?

Send your resume and cover letter directly to Jodi Neuhauser at info@allofertility.com.