

# INTERNSHIP OPPORTUNITY

## WOMEN'S TENNIS

### SOCIAL MEDIA DIRECTOR AND BRAND DEVELOPER

#### • DUTIES:

- PLAN, DESIGN, IMPLEMENT AND MONITOR TEAM'S SOCIAL MEDIA AND STRATEGICALLY FIND WAYS TO INCREASE AMOUNT OF FOLLOWERS
- CREATE, CURATE AND MANAGE SOCIAL MEDIA CONTENT, INCLUDING TEXT, AUDIO, VISUAL AND MULTIMEDIA FORMATS.
- MONITOR SOCIAL MEDIA TRENDS, STRATEGY AND INNOVATION TO STAY RELEVANT AND EFFECTIVE.
- HAVE FUN!

#### • REQUIREMENTS:

- FULL TIME STUDENT AT UVA
- EXPERIENCE WITH SOCIAL MEDIA PLATFORMS (INSTAGRAM, X AND FACEBOOK)
- INTERNSHIP DURATION - ACADEMIC YEAR
- INOVATIVE AND CREATIVE
- TEAM PLAYER

#### • PERKS :

- TEAM GEAR
- FULL ACCESS TO MATCH DAY EXPERIENCE AND PRACTICES
- BE PART OF A TOP D1 PROGRAM

**INTERESTED?**

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