



Live. Local. Keeping You Connected.

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Other Resources:

www.careerpage.org

A national job bank for broadcasters offered by the National Alliance of State Broadcasters Association. This website also has links to various state broadcast association websites, some of which also offer on-line job banks.

www.tvjobs.com

www.cpb.org/jobline

Summer Internship Program



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The Virginia Association of Broadcasters (VAB) offers PAID Summer Internship Programs to students entering either their Junior or Senior year at a college or university that offers undergraduate classes in the following courses of study:

Computer science, business, electronic media, engineering, graphic design and mass communications including advertising, journalism (print or broadcast), marketing and public relations.

This is an 8-week program beginning in early June. All interns should plan to work 40-hours per week at \$11/hour. A total of 32 students statewide will be selected for the program and all interns will be placed at a

radio or television station in the state of Virginia. Every effort is made to place a student in their geographical area of preference; however, this can not be guaranteed. **Only students who are Virginia residents or a non-resident currently attending an accredited college or university in the state of Virginia are eligible for the Summer Internship Program.**

To apply, please download an application from the VAB website at vabonline.com/careers/internships. Resumes will not be accepted at Career Fairs. Internship recipients are notified by the VAB via email in April.

Careers Out of Thin Air

There are a variety of positions and fields in the world of radio and television broadcasting. It takes a lot more than the person you see on camera or hear on the radio to run a station. There are just as many satisfying and rewarding jobs "behind the scenes." These include, but are not limited to:

- **On-Air**
- **Sales**
- **Production**
- **Engineering**
- **Promotion**
- **Business/Administration**
- **News**
- **IT/Web Applications**

A large portion of a radio or television station's revenues are based on sales to local and national advertisers. Sales is essential to the success of a station. Creative types, graphic artists, copywriters, photographers, producers and technical people are needed in the production department. All stations need to have engineers to make sure the systems, controls

and machines work efficiently and when they are supposed to. The promotions department is responsible for promoting the station and it's call letters to the community of it's viewers and listeners. Contests, giveaways and remote set-ups fall in this department.

Just like any other typical business, a radio or television station needs business and administration people for billing & accounting and human resources as well as managers and operational managers. The news department is comprised of reporters and journalists, photographers, directors, producers and weather & sports anchors. With the move to the electronic age of traditional media, radio and television stations need IT/web and we masters now more than ever before. Stations are relying on more non-traditional means to increase revenues, viewers and listeners to the station.

The VAB website offers a Broadcasting Job Bank. Seniors and Graduates can post their resume free of charge and search for current positions. Resumes posted to this site are visible to our VAB members.

